



# nelson mandela bay

## T O U R I S M

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**15 APRIL 2011**

### **THE WINE SHOW ROAD SHOW NMB**

**ATTENTION : NATALIE CAMPBELL**

Dear Natalie

**RE : DISCOVER NELSON MANDELA BAY, DISCOVER FREEDOM**

Nelson Mandela Bay provides a tourism escape for adventure, culture and sport enthusiasts alike, in addition to a relaxed family-orientated lifestyle, which has made it one of South Africa's most sought after places to live.

The value-for-money family holiday destination - comprising Port Elizabeth, Uitenhage and Despatch - is the economic capital of the Eastern Cape and the only city in the world to have received permission to be named after much-loved world icon, Nelson Mandela.

The quick to get around 'Fifteen-minute city', boasts 40km's of magnificent golden beaches, cultural township tours, theatre and cinema, art galleries and museums, a variety of upmarket shopping malls, nightlife and more - providing something for everyone. Known as the *Watersport Capital of Africa*, the city provides every type of water sport and activity available.

Nelson Mandela Bay's superb restaurants offer a wide range of cuisine, which reflects the diverse cultures and people of the area. In fact, Port Elizabeth boasts the highest per capita ratio of restaurants in South Africa!

A wide variety of accommodation suits every budget and taste, from affordable self-catering units, beachfront resorts and homely bed & breakfasts to luxury hotels, nearby five-star game lodges or township guesthouses.

Nelson Mandela Bay is also the gateway to many other tourist attractions in the province, such as the world renowned Addo Elephant National Park, just 45kms away, Nelson Mandela's birthplace at Qunu in the Wild Coast and the spectacular Garden Route along the southern coastline of Africa.

With excellent road networks, linked to the central airport, literally a couple of minutes' drive from the beach and city centre – getting around is a breeze.

Nelson Mandela Bay Tourism hereby pledges its' support for the hosting of The Wine Show Road Show NMB in Port Elizabeth, 10 to 12 June 2011. We fully endorse this thrilling and popular event as it is a great plus to our city's annual events calendar and helps to create an awareness of our region's diverse event opportunities. It is indeed an honour to support this great event.

For further information visit [www.nmbt.co.za](http://www.nmbt.co.za).

Yours in Tourism

A handwritten signature in black ink, appearing to read 'Mandlakazi Skefile', written over a circular stamp or logo.

**MANDLAKAZI SKEFILE (MS)**  
**CHIEF EXECUTIVE**

